



NEWS

ANTELOPE VALLEY'S
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NEWS RESOURCE

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ANTELOPE VALLEY HOSPITAL BLOOD DONOR CENTER ANNOUNCES “LUCKY DUCK” DAYS OF SUMMER

(LANCASTER, CA – July 20, 2009) — Antelope Valley Hospital is offering incentives for blood donors this summer because blood donations typically decline during summer months. People often enjoy vacations and other activities during the summer and may forget to donate blood, but the need for blood during life-saving surgeries remains the same all year. Each person who donates blood at AV Hospital this summer will be entered into a monthly drawing for a prize package.



“The hope is that this incentive will entice members of the community to stop by the Blood Donor Center for one hour this summer to give blood,” says Ellen Gaines, a Blood Services Representative at AV Hospital. “The hospital will transfuse approximately 1,500 units of blood this summer, so the goal is to be able to supply that amount from the AV Hospital Blood Donor Center.”

Each person that successfully donates a pint of blood this summer will receive a rubber duck with a numbered tag and the same number will be entered into a drawing. Drawings will be held on July 21, August 25 and September 22 for the prize package. The winning numbers will be posted on the AV Hospital website on the dates listed above so donors can check for their number. Donors without computer access can call the Blood Donor Center’s recorded message at (661) 726-5626 on the drawing dates to find out if they have the winning duck. Winners will have three days to call the Blood Donor Center at (661) 949-5622 to claim their prize. If the winner does not claim their prize within three days, another number will be drawn. Once a prize has been claimed, the winner’s name will be recorded on the phone message and posted on-line. Winners will be limited to collecting one prize package during the promotion.

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All blood donated at AV Hospital stays in this community, so donors have the opportunity to help their friends and neighbors. The entire process only takes about one hour, and refreshments are provided to donors. The Blood Donor Center is open on Tuesdays and Thursdays from 9:00 a.m. – 6:00 p.m., Wednesdays from 7:00 a.m. – 4:00 p.m. and the 1st and 3rd Saturdays of each month from 8:00 a.m. – 1:00 p.m. Walk-ins are welcome, or you can make an appointment by calling (661) 949-5622 during the hours above.

“Giving blood at AV Hospital helps the local community, which may include a member of your family or a close friend,” says Edward Mirzabegian, AVH Chief Executive Officer. “Having an adequate blood supply allows us to perform life-saving surgeries to ensure the health of Antelope Valley residents.”

About Antelope Valley Hospital

Celebrating more than 50 years of caring for the community, Antelope Valley Hospital, a facility of Antelope Valley Healthcare District, is a non-profit, 420-bed hospital that was founded in 1955. The hospital is dedicated to providing quality care and services to everyone in the Antelope Valley. AV Hospital is located at 1600 West Avenue J in Lancaster, California. For further information, please visit www.avhospital.org or call 661-949-5000.

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